

## CURRICULUM VITAE PATRICIA BROMLEY

Stanford Graduate School of Education  
485 Lasuen Mall  
Stanford, CA 94305

Email: pbromley@stanford.edu  
Web: www.patriciabromley.com  
Office: Cubberley 311

### ACADEMIC POSITIONS

---

- 2015 - Present      Stanford University  
Assistant Professor, International & Comparative Education and  
(by courtesy) Sociology  
Faculty Affiliate, Center for Comparative Studies in Race and Ethnicity
- 2011 - 2015      University of Utah  
Assistant Professor, Political Science/Public Administration

### EDUCATION

---

- 2011      Ph.D. International & Comparative Education, Stanford University  
Dissertation: "Human Rights, Diversity, and Identity: Changes in Civic Education  
Textbooks Cross-Nationally 1970-2008 and in British Columbia 1871-2008"  
• 2012 Gail P. Kelly Outstanding Dissertation Award, Comparative and  
International Education Society
- 2010      M.A. Sociology, Stanford University
- 2005      M.A. International & Comparative Education, Stanford University
- 2001      M.Sc. International Studies, Rutgers University
- 2000      B.A. General Liberal Arts, University of British Columbia

### RESEARCH & TEACHING INTERESTS

---

International & Comparative Education; Global and Transnational Sociology; Organization Theory;  
Civil Society, Nonprofits & Philanthropy; Sociology of Education

### BOOKS

---

- 2020      (Forthcoming) Powell, W.W. & P. Bromley, eds. *The Nonprofit Sector: A Research Handbook*,  
*3<sup>rd</sup> edition*. Stanford, CA: Stanford University Press.

- 2015 Bromley, P. and J.W. Meyer. *Hyper-Organization: Global Organizational Expansion*. London, UK: Oxford University Press.
- Finalist, Academy of Management, George R. Terry Book Award
  - Review: King, B. 2017. "The Relevance of Organizational Sociology." *Contemporary Sociology* 46(2): 131-137.
  - Review: Hinings, C.R. 2017. "Hyper-Organization: Global Organizational Expansion." *Organization Studies* 38(6): 861-864.

## **PUBLICATIONS & PAPERS**

---

(Student co-authors identified with “\*”)

### **Peer Reviewed Articles**

- 2018 Bromley, P., Longhofer, W. & E. Schofer. "Organizing for Education: A cross-national, longitudinal study of civil society organizations and education outcomes." *Voluntas: International Journal of Voluntary and Nonprofit Organizations* 29(3):526-540.
- 2018 Pope, S., Bromley, P., Lim, A, & J.W. Meyer. "The Pyramid of Nonprofit Responsibilities: The Institutionalization of Organizational Responsibility Across Sectors." *Voluntas: International Journal of Voluntary and Nonprofit Organizations* 29(6): 1300-1314.
- 2017 Bromley, P. & A. Sharkey. "Casting Call: The Expanding Nature of Actorhood in US Firms." *Accounting, Organization and Society* 59: 3-20.
- Featured article in symposium discussion with two outside commentaries
- 2017 Bromley, P. and W. Cole. "A Tale of Two Worlds: The Inter-State System and World Society in Social Science Textbooks, 1950-2010." *Globalisation, Societies and Education* 15(4): 425-447.
- 2013 Judith Torney-Purta Outstanding Paper Award for New Scholars, Comparative and International Education Society
- 2017 Jimenez, J.\*, Lerch, J.\* & P. Bromley. "Education for Citizenship and Sustainability: An Analysis of Textbook Content." *European Journal of Education* 52(4): 460-476.
- 2017 Bromley, P. and J.W. Meyer. "'They are all organizations': The Cultural Roots of Blurring between Nonprofit, Government and Business Sectors." *Administration & Society* 49(7): 939-966.
- 2017 Lerch, J.\*, Bromley, P., Meyer, J.W. & F.O. Ramirez. "The Rise of Individual Agency in Conceptions of Society: Textbooks Worldwide, 1950-2011." *International Sociology* 32(2): 38-60.
- 2016 Bromley, P. "Empowerment and Equality in Civic Education: Substantive and Pedagogical Changes in British Columbian Textbooks, 1871-2006." *European Journal of Cultural and Political Sociology*. 3(2-3): 177-200.

- 2016 Bromley, P. and C. Orchard\*. "Managed Morality: The Rise of Codes of Conduct in US Nonprofit Associations, 1994-2011." *Nonprofit and Voluntary Sector Quarterly* 45(2): 351-374.
- 2015 Sharkey, A. and P. Bromley. "Can Ratings Have Indirect Effects?: Evidence from the Organizational Response to Environmental Ratings." *American Sociological Review* 80(1): 63-91.
- 2015 Hwang, H. and P. Bromley. "Determinants of Formal Planning in the US Nonprofit Sector." *International Public Management Journal* 18(4): 568-588.
- 2014 Bromley, P. "Legitimacy and the Contingent Diffusion of World Culture: Diversity and Human Rights in Social Science Textbooks, Divergent Cross National Patterns (1970-2008)." *Canadian Journal of Sociology* 39(1): 1-44.
- 2013 Meyer, J.W. and P. Bromley. "The Worldwide Expansion of 'Organization'." *Sociological Theory* 31(4): 366-389.
- 2013 Bromley, P. "Holocaust Education and Human Rights: Holocaust Discussions in Social Science Textbooks Worldwide, 1970-2010." *Tertium Comparationis: Journal für internationale Bildungsforschung* (Translation: *Journal of International Education Research*) 19(1): 14-37.
- 2012 Bromley, P., Hwang, H. and W.W. Powell. "Symbolic Adoption and Symbolic Implementations: Decoupling of Strategic Planning as a Source of Post-Adoption Variation in the U.S. Nonprofit Sector." *M@n@gement* 15(5): 468-501.
- 2012 Bromley, P. and W.W. Powell. "From Smoke and Mirrors to Walking the Talk: The Causes and Consequences of Decoupling in the Contemporary World." *Academy of Management Annals* 6(1): 483-530.
- 2012 Suárez, D. and P. Bromley. "Institutionalizing a Global Social Movement: Human Rights as University Knowledge." *American Journal of Education* 118(3): 253-280.
- 2012 Bromley, P. and E. Mäkinen\*. "Diversity in Civic Education: Finland in Historical and Comparative Perspective." *Journal of International Cooperation in Education* 14(2): 35-50.
- 2012 Terra, L.\* and P. Bromley. "The Globalization of Multicultural Education in Social Science Textbooks: Cross-national analysis, 1950-2010." *Multicultural Perspectives* 14(3): 136-143.
- 2011 Bromley, P., Meyer, J.W. and F.O. Ramirez. "Student-Centeredness in Social Science Textbooks, 1970-2008: A Cross-National Study." *Social Forces* 90(2): 547-570.
- 2011 Bromley, P. "Multiculturalism and Human Rights in Civic Education: The Case of British Columbia, Canada." *Educational Research* 53(2): 151-164.
- 2011 Bromley, P., Meyer, J.W. and F.O. Ramirez. "The Worldwide Spread of Environmental Discourse in Social Science Textbooks: Cross-National Patterns and Hierarchical Linear Models." *Comparative Education Review* 55(4): 517-545.

- 2010 Bromley, P. "The Rationalization of Educational Development: Scientific Activities among International Non-Governmental Organizations." *Comparative Education Review* 54(4): 577-601.
- 2010 Meyer, J.W., Bromley, P. and F.O. Ramirez. "Human Rights in Social Science Textbooks: Cross-National Analysis, 1970-2008." *Sociology of Education* 83(2): 111-134.
- 2010 Bromley, P. & M. Andina. "Standardizing Chaos: A Neo-institutional Analysis of the INEE Minimum Standards for Education in Emergencies, Chronic Crises and Early Reconstruction." *Compare: A Journal of International and Comparative Education* 40(5): 575-588.
- 2010 Bromley, P. & S.G. Russell. "Holocaust as History and Human Rights: Holocaust Education in Social Science Textbooks, 1970-2008." *Prospects: UNESCO's Quarterly Review of Comparative Education* 40(1): 153-173.
- Award for 2011 Best Publication by a Graduate Student American Sociological Association, Section on Global and Transnational Sociology
  - Reprinted in Gross, Z. & D. Stevick, eds. 2015. *As the Witnesses Fall Silent 21<sup>st</sup> Century Holocaust Education in Curriculum, Policy and Practice*. Springer. pp. 299-320.
- 2009 Bromley, P. "Cosmopolitanism in Civic Education: Cross-National Trends, 1970-2008." *Current Issues in Comparative Education* 12(1): 33-44.
- 2009 Ramirez, F.O., Bromley, P. & S.G. Russell. "The Valorization of Humanity and Diversity." *Multicultural Education Review* 1(1): 29-54.
- Reprinted as: Pages 23-39 in Cha, Y.K., Gundara, J., Ham, S.H. & M. Lee, eds. 2017. *Multicultural Education in Glocal Perspectives - Policy and Institutionalization*. Springer.

### Book Chapters

- Forthcoming. S. Pope\* & P. Bromley. "Imagining Management: Management Ideas in Cultural Context." In Andrew Sturdy, Stefan Heusinkveld, Trish Reay and David Strang, eds. *The Oxford Handbook of Management Ideas*. Oxford University Press.
- Forthcoming, Bromley, P. & D. Scott Smith\*. "Creating the Canon: The Meaning and Effects of Textbooks and Curricula" in Thurston Domina, Benjamin Gibbs, Lisa Nunn, and Andrew Penner, eds., *Education and Society*. University of California Press.
- 2020 (Forthcoming) Bromley, P. "The Organizational Transformation of Civil Society." In Powell, W.W. and P. Bromley. *The Nonprofit Sector: A Research Handbook, 3<sup>rd</sup> edition*. Stanford, CA: Stanford University Press.
- 2018 Bromley, P. & J. Lerch\*. "Human Rights as Cultural Globalization: The Rise of Human Rights in Textbooks, 1890-2013." Pages 345-356 in Fuchs, E. ed. *Palgrave Handbook on Textbook Studies*. New York, NY: Palgrave Macmillan.
- 2016 Suárez, D. & P. Bromley. "Institutional Theories and Levels of Analysis: History,

- Diffusion, and Translation.” Pages 139-159 in Schriewer, J., ed. *Re-Conceptualising the Global/Local Nexus: Meaning Constellations in the World Society*. Routledge/Taylor & Francis.
- 2016 Bromley, P. “Policy and Administration as Culture: Organizational Institutionalism and Global Education Trends.” Pages 470-489 in Mundy, K., Green, A., Lingard, R., and Verger, A., eds. *The Handbook of Global Policy-making in Education*. Newark, New Jersey: Wiley-Blackwell.
- 2016 Brandtner, C.\*, Bromley, P. & M. Tompkins-Stange. “‘Walk the Line’: How Institutional Influences Constrain Elites.” Pages 281-309 in Gehman, J., Lounsbury, M., and R. Greenwood, eds. *Research in the Sociology of Organizations*. Volumes 49 & 50. Emerald Press.
- Awarded Outstanding Author Contribution to *Research in the Sociology of Organizations* series in the 2017 Emerald Literati Network Awards for Excellence
- 2015 Powell, W. & P. Bromley. “New Institutionalism in the Analysis of Complex Organizations.” Pages 764-769 in James D. Wright (editor-in-chief), *International Encyclopedia of the Social & Behavioral Sciences, 2nd edition*. Volume 16. Oxford: Elsevier.

### Manuscripts in Progress

Under peer review. “The Integration of Social and Economic Discourse in U.S. Firms, 1960-2010.” (with C. Brandtner)

Under peer review. “Resisting World Culture: The Rise of Restrictions on Foreign Funding to Nongovernmental Organizations, 1994-2015.” (with W. Longhofer & E. Schofer)

Under peer review. “Individual and Collective Social Justice Education: Comparing Emphases on Human Rights and Social Movements in Textbooks Worldwide, 1950-2010.” (with N. Skinner)

Under peer review. “Management and Hyper-management: The Rise of Models of Empowered Organizational Leadership.” (with J.W. Meyer)

Under peer review. “The Cultural Construction of Disaster Preparedness: Cross-national Adoption of the Hyogo Framework for Action, 2005-2015.”

Under peer review. “Global Neoliberalism and its Educational Effects.” (with J. Lerch and J.W. Meyer)

In progress. “Reformism: The Cultural Conditions for Global Education Reform, 1990-2015.”

### GRANTS & AWARDS

---

- 2019 Stanford University, Institute for Research in the Social Sciences Seed Grant  
2015 Stanford University, Junior Faculty Presidential Research Grant  
2013 - 2014 University of Utah, Department of Political Science, Betty Glad Integrated Research Project Grant

- 2013 - 2014 University of Utah, College of Social and Behavioral Sciences, Junior Faculty Research Sabbatical
- 2012 Comparative and International Education Society, Gail P. Kelly Dissertation Award
- 2011 - 2012 Spencer Foundation Grant, Principal Investigator. *Varieties of the New Civics: Institutional Influences on the Evolution of Civic Education Curricula in the US and Canada, 1850-2010* (#201200082)
- 2011 University of Utah, College of Social and Behavioral Sciences, Faculty Research Development Grant
- 2011 Government of Canada, Social Sciences and Humanities Research Council, Postdoctoral Fellowship (Declined)
- 2011 School of Education, Stanford University, Travel Grant
- 2010 National Science Foundation, Dissertation Improvement Grant
- 2010 American Sociological Association, Section on Global and Transnational Sociology, Award for Best Publication by a Graduate Student
- 2010 Freeman Spogli Institute for International Studies, Stanford University, George P. Schulz Fellowship in Canadian Studies
- 2010 Vice Provost for Graduate Education, Stanford University, Diversity Dissertation Research Opportunity Grant
- 2009 Center for Philanthropy & Civil Society, Stanford University, Research Grant
- 2009 School of Education, Stanford University, Dissertation Improvement Grant
- 2008 Scandinavian Consortium for Organizational Research, Grant for Summer Institute on Institutional Theory, tuition and airfare
- 2007 School of Education, Stanford University, Travel Grant
- 2006 Center for Philanthropy & Civil Society, Stanford University, Fellowship, half year graduate tuition and research assistantship

## CONSULTING & PROFESSIONAL EXPERIENCE

---

- 2015 Unesco, Consultant  
Prepared background paper of recommendations for developing a cross-national evaluation and monitoring system to assess sustainable development and global citizenship emphases in education.
- 2010-2011 Escuela Nueva International, Consultant  
Helped develop plans for monitoring and assessment of education programs in Columbia. Worked to ascertain feasibility of establishing U.S.-based fundraising office for Columbian-based nonprofit.
- 2009 Hewlett Foundation, Research Consultant  
Contributed to report on state of arts education in California.
- 2001-2004 World Affairs Council, Deputy Director of Education Programs  
Programmatic responsibilities included helping to design, implement, evaluate and market professional development for programs for high school History-Social Science teachers and after-school international education programs for high school students. Also responsible for establishing and managing foundation relations through grant-writing and reporting, conducting outreach and marketing for education programs, and monitoring program budgets. Administered an annual direct mail fundraising campaign and fundraising activities targeted to specific individual donors.

## TEACHING EXPERIENCE

---

### Regular Courses

*Global Education Policy & Organization*  
*Introduction to International & Comparative Education*  
*Workshop on Comparative Political and Educational Systems*  
*World, Societal, and Educational Change: Comparative Perspectives*  
*Education & Society*  
*Theories of the Nonprofit and Philanthropic Sector*  
*Research Design*

### Additional Invited Teaching

- 2017 PhD Workshop on New Developments in Institutional Analysis, Scandinavian Consortium for Organizational Research (Scancor)/WU Vienna University of Economics and Business, Vienna, Austria
- 2017 MBA/PhD Workshop on Organizations & Actorhood, School of Economics and Business Administration, Friedrich-Schiller-University, Jena, Germany
- 2016 PhD Workshop on New Developments in Institutional Analysis, Scandinavian Consortium for Organizational Research (Scancor), Stockholm, Sweden, August 29-September 2.
- 2015 PhD Workshop on New Developments in Institutional Analysis, Scandinavian Consortium for Organizational Research (Scancor), Lyon, France, August 30-September 5.
- 2014 PhD Workshop on New Developments in Institutional Analysis, Scandinavian Consortium for Organizational Research (Scancor), Tel Aviv, Israel, January 4-9.
- 2013 PhD Workshop on “Actors, Discourses, Practices and Perspectives from the Social Sciences and Cultural Studies for Research on Textbooks and Other Educational Media” at the Georg Eckert Institute for International Textbook Research in Braunschweig, Germany, September 23-27.

## PRESENTATIONS

---

### Invited Talks

- 2019 Chicago Booth School of Business (Chicago, IL); Sungkyunkwan University, Human Rights Forum (Seoul, South Korea)
- 2018 Copenhagen Business School (Copenhagen, Denmark); Gustavson School of Business, University of Victoria (Victoria, Canada)

- 2017 Institute of Sociology, Academia Sinica (Taipei, Taiwan); Friedrich Schiller University (Jena, Austria); Sub-Plenary on Organizational Actorhood, European Group for Organizational Studies (Copenhagen, Denmark); Center on Democracy, Development and Rule of Law. Stanford University (Stanford, CA); (September) Institute for Organization Studies, WU Vienna (Vienna, Austria); Center for Canadian Studies, UC Berkeley
- 2016 Stockholm School of Economics (Stockholm, Sweden); Stockholm Center for Organizational Research (Stockholm, Sweden); Scandinavian Center for Organizational Research, Stanford University (Stanford, CA)
- 2015 Department of Sociology, UC Irvine (Irvine, CA); Canadian Institute for Advance Research, Successful Societies Program Meeting (Toronto, Canada).
- 2014 Graduate School of Education, Stanford University; Celebration of the Work of John W. Meyer, Scandinavian Consortium for Organizational Research, Harvard University/Boston College. (Boston, MA); Scandinavian Consortium for Organizational Research, Hebrew University of Jerusalem, (Jerusalem, Israel).
- 2013 University of Michigan, Interdisciplinary Committee on Organizational Studies (Ann Arbor, MI); Sungkyunkwan University, Human Rights Forum (Seoul, South Korea); Emory University, Goizueta Business School (Atlanta, GA).
- 2012 German Educational Research Association Annual Conference (Osnabrück, Germany).
- 2010 University of Groningen, Workshop in Professionalization of Nongovernmental Organizations (Groningen, Netherlands); University of Mannheim, Business School (Mannheim, Germany).

**Academic Conferences and Workshops** (past five years)

- 2019 “Hyper-management: The rise of the organizational superhero”. Workshop on “New Directions in Entrepreneurship Research” (Lake Tahoe, CA). Earlier version presented at the 2018 workshop on Cross-Sector Social Innovation, Kennedy School, Harvard University (Cambridge, MA).
- 2019 “Reformism: The cultural conditions of education reform, 1970-2015.” Annual Meetings of the Comparative and International Education Society (San Francisco, CA).
- 2019 “Sustainable Development Emphases in Social Science Textbooks Worldwide, 1950-2010.” Annual Meetings of the Comparative and International Education Society (San Francisco, CA).
- 2018 “The organizational transformation of civil society.” Association for Research on Nonprofit Organization and Voluntary Action Annual Meeting (Austin, TX).
- 2018 “The rise of restrictions on foreign funding to NGOs, 1994-2012”. Annual Meetings of the American Sociological Association (Philadelphia, PA).

- 2018 “The acceleration of education reform: A cross-national, longitudinal analysis”. Annual Meetings of the Comparative and International Education Society (Mexico City, Mexico).
- 2017 “Global Learning Metrics and the (Im)possibility of Decline”. Annual Meetings of the Comparative and International Education Society (Atlanta, GA).
- 2016 “The Rise of Global Education Metrics”. Comparative and International Education Society Symposium. (Scottsdale, AZ). Earlier version presented at the 2016 Comparative and International Education Society Meetings (Vancouver, Canada).
- 2015 “The Integration of Social and Economic Discourse in U.S. Firms, 1960-2010”. American Sociological Association Annual Meetings, Chicago, IL. Earlier version presented at the 2015 Academy of Management Annual Meetings, Vancouver, Canada.
- 2015 “Casting Call: The Rise of US Firms as Social Actors, 1960-2010”. Academy of Management Annual Meetings, Vancouver, Canada. Earlier version presented at the 2014 American Sociological Association Annual Meetings, San Francisco, CA
- 2014 “The Adoption of Formal Plans in the US Nonprofit Sector”. Association for Research on Nonprofit Organization and Voluntary Action Annual Meeting, Denver, CO
- 2014 “The Cultural Roots of Blurring between Nonprofit, Government and Business Sectors”. Association for Research on Nonprofit Organization and Voluntary Action Annual Meeting, Denver, CO

## **PROFESSIONAL MEMBERSHIPS & SERVICE**

---

### **Memberships** (varies by year)

American Educational Research Association  
Academy of Management  
American Sociological Association  
Association for Research on Nonprofit Organization and Voluntary Action  
Comparative and International Education Society  
European Group for Organizational Studies  
International Studies Association

### **Editorial Boards**

*Accounting, Organizations and Society*  
*Comparative Education Review*  
*Scandinavian Journal of Management*

## Review Activities

### Ad hoc Journal Reviewer (varies by year)

- *Academy of Management Review*
- *Administration & Society*
- *Administrative Science Quarterly*
- *American Journal of Sociology*
- *American Sociological Review*
- *Comparative Education Review*
- *Cultural Sociology*
- *European Journal of Cultural and Political Sociology*
- *Evaluation: The International Journal of Theory, Research and Practice*
- *Globalisation, Societies & Education*
- *International Journal of Comparative Sociology*
- *International Public Management Journal*
- *International Sociology*
- *International Studies Review*
- *International Theory*
- *Journal for Education in Emergencies*
- *Journal of Contemporary European Studies*
- *Journal of European Integration*
- *Journal of International Relations and Development*
- *Nonprofit Management & Leadership*
- *Nonprofit and Voluntary Sector Quarterly*
- *Organization Science*
- *Organization Studies*
- *Prospects: UNESCO's Journal of Comparative Education*
- *Regulation & Governance*
- *Social Problems*
- *Sociology of Development*
- *Sociology of Education*
- *Theory & Society*
- *Urban Studies*

### Book Manuscript and Proposal Reviewer Oxford, Routledge

### Research Grant Proposal Reviewer

Hong Kong Research Grants Council; Israel Science Foundation; National Science Center of Poland

### Conference Paper Reviewer

Academy of Management Annual Meetings; Comparative and International Education Society Annual Meetings; Interreg Conference (in partnership with the *Journal of Business Research*)

### **Professional Service** (past five years)

- 2019 Organizer, Panel Session, "Motivation, Meaning and Prosocial Behavior in the Nonprofit Sector." Association for Research on Nonprofit Organization and Voluntary Action
- 2019 Organizer, Panel Session, "Communities, Civic Capacity, and Inclusion in the Face of Conflicting Demands in the Nonprofit Sector." Association for Research on Nonprofit Organization and Voluntary Action
- 2019 Co-organizer, Panel Session, "The causes and consequences of cross-national education reform", Comparative and International Education Society Conference
- 2017 American Sociological Association, Selection Committee Member, Global and Transnational Sociology Section Best Article Award
- 2017 Comparative and International Education Society, Selection Committee Member, Award for Best Article in *Comparative Education Review*
- 2016 Pepperdine University, External Reviewer, Proposed doctoral program in Global

- 2015 Leadership and Change, Graduate School of Education and Psychology,  
Association for Research on Nonprofit Organization and Voluntary Action, Co-  
organizer, Annual Meeting Panel Session, “New Developments in Global Civil  
Society Research”
- 2014 Stanford University, Center for Philanthropy and Civil Society Junior Scholars  
Forum, Discussant, Panel on Civil Society in China
- 2013, 2014 Association for Research on Nonprofit Organization and Voluntary Action,  
Member, Selection Committee, Award for Best Article in *Nonprofit and Voluntary  
Sector Quarterly*,

**Institutional Service** (Past five years)

Stanford University

- 2018 – 2019 Member, Graduate School of Education Faculty Search Committee (History of  
Education)
- 2017 – 2018 Member, Graduate School of Education Faculty Search Committee (Politics of  
Education)
- 2016 – 2018 Member, Junior Scholars Forum Selection Committee, Center for Philanthropy and  
Civil Society
- 2016 – 2018 Member, Graduate School of Education Dissertation Grant Selection Committee
- 2015 – 2017 Member, Graduate School of Education Alumni Award Selection Committee
- 2015 - Present Member, Social Sciences, Humanities, and Interdisciplinary Policy Studies in  
Education (SHIPS) Committee, Graduate School of Education